

Video Communication Using Adobe Premiere Pro



Adobe conducted research to identify the foundational skills students need to effectively communicate using digital media tools. The objectives cover entry-level skill expectations for video communication. The following skills will be assessed on the Video Communication Using Adobe Premiere Pro exam.

Domain 1.0 Setting Project Requirements

- 1.1 Identify the purpose, audience, and audience needs for preparing video.
- 1.2 Identify video content that is relevant to the project purpose and appropriate for the target audience.
- 1.3 Demonstrate knowledge of standard copyright rules (related terms, obtaining permission, and citing copyrighted material).
- 1.4 Demonstrate knowledge of the production planning and management process.

Domain 2.0 Identifying Design Elements When Preparing Video

- 2.1 Demonstrate knowledge of how to organize and plan a video sequence.
- 2.2 Identify general principles for video shooting.
- 2.3 Demonstrate knowledge of visual techniques for enhancing video content.
- 2.4 Demonstrate knowledge of using audio to enhance video content.
- 2.5 Demonstrate knowledge of using still images to enhance video content.
- 2.6 Communicate with others (such as peers and clients) about design and content plans.

Domain 3.0 Understanding the Adobe Premiere Pro Interface

- 3.1 Identify elements of the Adobe Premiere Pro interface.
- 3.2 Identify the functions of Adobe Premiere Pro interface elements.
- 3.3 Organize and customize the Adobe Premiere Pro workspace.

Domain 4.0 Editing a Video Sequence with Adobe Premiere Pro

- 4.1 Import media assets (video, image, and audio files).
- 4.2 Organize and manage video clips in a sequence.
- 4.3 Trim clips.
- 4.4 Manage sound in a video sequence.
- 4.5 Manage superimposed text and shapes in a video sequence.
- 4.6 Add and manage effects and transitions in a video sequence.

Domain 5.0 Exporting Video with Adobe Premiere Pro

- 5.1 Demonstrate knowledge of export options for video.
- 5.2 Demonstrate knowledge of how to export video from Adobe Premiere Pro.